

WILD Sustainability Policy

WILD is committed to working towards a more sustainable society and recognises the importance of leading by example and engaging the public. Throughout WILD, we actively take steps to act sustainably in all aspects of our operations, promote sustainable practices with staff, visitors, partners and suppliers and engage the public.

We aim to maximise on the positive aspects of our conservation and reduce any negative impact these activities have on the environment. We aim to continually improve on all sustainability aspects and comply with legislation. We are also committed to other relevant standards such as FSC timber and MSC Fish.

Throughout WILD, we are committed to managing six key areas of focus:

Waste

- Provide facilities for visitors to recycle.
- Ensure all waste disposal is legally compliant and transferred to a registered waste company.
- Minimise waste generation.
- Recycle as much as possible on site.

Sustainable Travel

- Publicise how visitors and staff can reach WILD through public transport.
- Provide a forum that enables staff to communicate with car sharers.
- Carry out regular travel surveys on staff commuting and business travel.
- Encourage use of public transport for business travel wherever possible.

Energy

- Buildings: aim to optimise energy efficiency using both construction and technological solutions.
- Equipment: Invest in energy efficiency products as identified by energy performance rating and eco-labels, especially in heating.

Water

- Reduce, reuse or recycle wherever possible.
- Aim to treat water onsite rather than have waste water removed.
- Ensure that likelihood of water pollution is minimised.

Procurement

- Review all products to be purchased and identify clear priority areas where negative environmental or social impacts can be reduced.
- Create a sustainable procurement policy to include commitments, clear targets and timeframes for achieving these.

Education for Sustainability

- Recognise sustainability is for everyone and can embrace every segment of society.
- Develop ways to maximise participation through engagement at WILD.
- Embed sustainability messaging in all mediums of education via keeper's talks or formal and informal education.
- Look at different ways to present sustainability messaging to create touchpoints with visitors and schools.
- Offer sustainability leadership, motivation, skills and a plan to manage the change throughout their organisation.